



The Peace Alliance
Campaign to Establish a

U.S. Department of Peace

Public Service Directors Information Packet

PSA: “Stand Up and Be Counted”
(30-second spot)

For Use: National Youth Violence Prevention Week (March 31
– April 4)

Contact: Patty Kuderer, Director of Communications
206.910.2422
pattyk@thepeacealliance.org



The Peace Alliance
Campaign to Establish a

U.S. Department of Peace

About Us

The Peace Alliance is a 501(c)(4) nonprofit, nonpartisan citizen action organization representing a growing constituency for peace. Established in May 2004, our mission is to empower civic activism for a culture of peace. Our vision is a future in which the practical programs and principles of peacebuilding are the bedrock of our personal, national and global interests and investments. Our goal is to take the field of peacebuilding from the margins of the political and societal dialogue and bring it to its rightful place: central to our policymaking, investment and understanding. We achieve this primarily through a massive public education, outreach and citizen lobbying effort. Through this, we raise public awareness about the violence epidemic in our country that kills over a million of our fellow citizens every year, many of whom are youth, and how a cabinet-level U.S. Department of Peace can help.

Peace is not a utopian ideal; it is an issue critical to our national and human security. Either we continue reactively addressing ever-increasing levels of violence and the consequent human and economic costs, or we take a fresh approach. This isn't about the politics of left or right; it is about what is practical, smart and effective. We must create the possibility for applied peacebuilding to identify and resolve conflict before it erupts into violence. The science of peacebuilding has significantly expanded over the past 30 years, creating previously unavailable tools for dismantling violence. Yet nowhere in the highest echelons of our government is there a platform from which to launch a focused, strategic approach to reducing and preventing violence.

We support a grassroots volunteer network that is active in all 50 states. A new kind of peace activist, campaign supporters work to establish connections and understanding with people from all segments of society and political affiliations, to practice the principles of peace, and to live what we are calling for.

Approximately half of our base has a history of peace activism and half never before considered themselves "politically active." These passionate volunteers include Republicans, Democrats, Libertarians, Green Party members, former and current military and police, soccer moms, entrepreneurs, senior citizens, high school youth and college students, traditional peace activists and more. They enroll their elected leaders and the public at large by working with members of Congress, writing editorials, doing local media interviews, organizing local talks and trainings, getting city council endorsements, and meeting with police chiefs, fire chiefs, prison officials, directors of abuse shelters, school boards, and others to discuss how a Department of Peace will help reduce and prevent violence in their communities.

So, it is with the help of thousands of citizen activists that we have taken this campaign from a beautiful idea into a political reality. Together we are building the foundation and infrastructure for a more peaceful nation and world.

Visit our website at www.ThePeaceAlliance.org to find out how you can become involved in your community and learn more about our activities and accomplishments.



The Peace Alliance
Campaign to Establish a
U.S. Department of Peace

Statistics on Violence

- **A World Health Organization report estimates the cost of interpersonal violence in the U.S. at more than \$300 billion per year. The cost to victims was estimated at more than \$500 billion per year. Combined, this is the equivalent to nearly 10% of the country's Gross Domestic Product (GDP)** [The Economic Dimensions of Interpersonal Violence, World Health Organization, 2004]
- **U.S. youth homicide rates are more than 10 times that of other leading industrial nations, on par with the rates in developing countries and those experiencing rapid social and economic changes.** [World Report on Violence and Health, World Health Organization, 2002]
- **Direct expenditures for corrections by local, state and federal governments between 1982 and 2004 increased 585 percent to \$62 billion per year.** [Direct Expenditures by Criminal Justice Function, 1982-2004, Bureau of Justice Statistics]
- **In 2004, 5,292 young people ages 10 to 24 were murdered--an average of 15 each day.** [Youth Violence Facts at a Glance, Summer 2007, U.S. Centers for Disease Control and Prevention (CDC)]
- **One in six American women has been the victim of an attempted or completed rape, and 10% of sexual assault victims are men.** [2004 National Crime Victimization Survey]
- **In 2006, worldwide terrorist incidents increased 25 percent to 14,000, and deaths caused increased 40 percent to 20,000 persons.** [Report on Terrorist Incidents, 2006 (issued April 2007), National Counterterrorism Center (NCTC)]
- **Persons under the age of 25 accounted for nearly 50 percent of those arrested for murder and 62 percent of those arrested for robbery in 2005.** [Youth Violence Facts at a Glance, Summer 2007, U.S. Centers for Disease Control and Prevention (CDC)]
- **Worldwide, an estimated 1.6 million people lost their lives to violence in 2000. About half were suicides, one-third were homicides, and one-fifth were casualties of armed conflict.** (World Report on Violence and Health, World Health Organization, 2002)
- **In 2001, there were approximately 21,000 homicides and 31,000 suicides; and nearly 1.8 million people were assaulted, while about 323,000 harmed themselves and were treated in hospital emergency departments.** (Surveillance for Fatal and Nonfatal Injuries – 2001, Centers for Disease Control and Prevention National Vital Statistics System)
- **Homicide was the second leading cause of death for people ages 10 to 24 in 2001. Suicide was the third leading cause of death for people ages 10 to 24 in 2002.** (Web-based Injury Statistics Query and Reporting System – 2002, Centers for Disease Control and Prevention)

- **Nearly 60 percent of boys who researchers classified as bullies in grades six through nine were convicted of at least one crime by the age of 24. Even more dramatic, 40 percent of them had three or more convictions by age 24.** (“Bullying Prevention is Crime Prevention,” Fight Crime: Invest in Kids, 2003)
- **Of children in sixth through tenth grade, more than 3.2 million--nearly one in six--are victims of bullying each year, while 3.7 million bully other children.** (“Bullying Prevention is Crime Prevention,” Fight Crime: Invest in Kids, 2003)
- **Seventeen percent of high school girls have been abused physically; twelve percent of high school girls have been abused sexually.** (The Formative Years: Pathways to Substance Abuse Among Girls and Young Women Ages 8-22, The National Center on Addiction and Substance Abuse at Columbia University, 2003)
- **About 1 in 3 high school students say they have been in a physical fight in the past year, and about 1 in 8 of those students required medical attention for their injuries.** (Centers for Disease Control and Prevention, Youth risk behavior surveillance – United States, 2001. In: CDC Surveillance Summaries, June 28, 2002. MMWR, 51(SS-4), p. 5.)
- **Domestic Violence is the single greatest cause of injury to women.** [Journal of Amer. Med. Assoc.]
- **In 2005, there were 191,670 victims of rape, attempted rape or sexual assaults in the U.S.** [2005 National Crime Victimization Survey]
- **Each year, women experience about 4.8 million intimate partner related physical assaults and rapes.** [CDC Intimate Partner Violence Fact Sheet, 2006]
- **As many as 324,000 women each year experience intimate partner violence during their pregnancy.** (Gazmararian JA, Petersen R, Spitz AM, Goodwin MM, Saltzman LE, Marks JS. “Violence and reproductive health; current knowledge and future research directions.” Maternal and Child Health Journal 2000;4(2):79-84.)
- **According to the World Health Organization violence is a leading worldwide public health problem.** [World Report on Violence and Health, World Health Organization 2002]
- **Among women murdered by an intimate partner, 44 % visited an emergency room in the two years prior to their deaths.** [“Predicting Future among Women in Abusive Relationships.” The Journal of Trauma Injury, Infection and Critical Care, 2004.]
- **Federal family violence prevention services program were under-funded by \$48,000,000 in 2005.** [Campaign for funding to end violence against women. FY Budget Briefing Book.]
- **Children in adult jails commit suicide eight times as often as their counterparts in juvenile facilities. In addition, children in adult facilities are five times more likely to be sexually assaulted, and twice as likely to be beaten by jail staff.** [Children’s Defense Fund, 1998]

U.S. Deaths Due to War

[Louisiana State University]

Revolutionary War: **4,435**
 Civil War (both sides): **498,332**
 World War I: **116,708**
 World War II: **407,316**
 Korean Conflict: **33,651**
 Vietnam Conflict: **58,195**

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 28 2006

THE PEACE ALLIANCE INC
C/O HEART PHOENIX
2603 NW 13TH ST PMB 375
GAINSVILLE, FL 32609

Employer Identification Number:
30-0239440
DLN:
17053088031025
Contact Person:
MARGARITA D BARRAGAN ID# 95118
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
JULY 31
Form 990 Required:
YES
Effective Date of Exemption:
MARCH 31, 2004
Contribution Deductibility:
NO

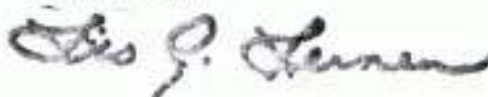
Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(4) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Information for Organizations Exempt Under Sections Other Than 501(c)(3) for some helpful information about your responsibilities as an exempt organization.

Contributions to you are not deductible by donors under section 170(c)(2) of the Code.

Sincerely,



Lois G. Lerner
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Information for Organizations Exempt Under Sections Other Than 501(c)(3)

Azim N. Khamisa

Biography

Azim Khamisa is Chairman, CEO and Founder of the Tariq Khamisa Foundation (TKF) and Sovereign Capital Markets, Inc. Mr. Khamisa committed his life to defeating the continuing cycle of violence among youth after his 20-year old son Tariq was murdered by a 14-year-old boy in January of 1995. Mr. Khamisa reached out in forgiveness to the grandfather and guardian of his son's killer, Mr. Ples Felix and together they created TKF, an organization dedicated to preventing youth violence, especially gang violence. Mr. Khamisa developed the CANEI (Constant and Never Ending Improvement) program that services youth in prison under the auspices of the National Youth Advocate Program. Currently the program operates in Columbus, OH; Atlanta, GA; Chicago, IL; and San Diego, CA.

Mr. Khamisa is highly respected nationally for his exceptional leadership in finding innovative solutions to prevent youth violence. He delivers keynote addresses on many topics at a variety of local, national, and international venues. He has spoken at over 300 conferences worldwide. He is an award-winning author of the book *Azim's Bardo - From Murder To Forgiveness – A Father's Journey* and his recently released book *From Forgiveness to Fulfillment*, along with a three CD series called *Forgiveness – The Crown Jewel of Personal Freedom*.

Mr. Khamisa has received over 50 regional, national and international awards. In 1997, President Bill Clinton and Attorney General Janet Reno honored him with the National Crime Victims Special Community Service Award for his efforts at preventing youth violence. He recently received the prestigious "Search for Common Ground" international award for "Building Peaceful Communities" along with Archbishop Desmond Tutu and Ted Koppel. In December 2003, Mr. Khamisa received the California Peace Prize. In 2004, he was one of only 29 people in the world who attended the Synthesis Dialogues held at the Pope's summer residence in Castelgandolfo, Italy, with His Holiness the Dalai Lama. Many local, regional and national media including the *New York Times*, *People* magazine, *Parade* magazine, the *Washington Post* and *USA Today* have highlighted his work. He has conducted numerous local, regional and national print, television and radio interviews, including NBC's *Today* show and KPBS *Fresh Air*, and he was on the cover of the March 2004 *Science of Mind* issue.

Mr. Khamisa is a successful international investment banker, advisor and consultant with over 30 years of experience. He has conducted business ventures in Africa, the Middle East, Europe, Asia and the Americas. Mr. Khamisa serves on the Board of Directors of various for profit and non-profit boards. He was recently inducted onto the Martin Luther King, Jr., Board of Sponsors of Morehouse College located in Atlanta, GA.

Educated in England in mathematics and finance, Mr. Khamisa and is a well-traveled multi-lingual United States citizen. He currently resides in La Jolla, California.

For more information on Mr. Azim Khamisa please visit www.AzimKhamisa.com and www.canei.org.



TKF Mission Statement

To stop children from killing children and break the cycle of youth violence by inspiring nonviolent choices and planting seeds of hope for our children's future.

TKF Story

TKF was formed in 1995 after 20-year-old SDSU student Tariq Khamisa was senselessly shot and killed while delivering pizzas, by a 14-year-old gang member, Tony Hicks. Believing that there were “victims on both ends of the gun”, Tariq’s father, Azim Khamisa, reached out in forgiveness to Tony’s grandfather and guardian, Ples Felix to begin the process of healing. Since that time, Azim and Ples have dedicated their lives to ending the epidemic of youth violence that plagues our country. To help prevent such tragedies from striking other families, they have spoken to thousands of school children about the pain and loss they have personally experienced, the power of choice, and the importance of forgiveness.

Who Do We Serve?

- TKF has reached over 50,000 students in 115 schools in San Diego County with its school based violence prevention programs. (This is only 25% of San Diego Schools. Due to the need, there is a waiting list for TKF programs.)
- TKF focuses on 4th-7th grade students in schools considered most at-risk for violence.

Why?

- 12 children die everyday in America due to gun violence. (Equivalent to a “Columbine” everyday.)
- In 1996, in California, gang members were responsible for the deaths of 32 percent of homicide victims between the ages of 6 and 17. There are 85 gangs in San Diego County.
- Gang recruitment starts in the middle school years. TKF works with these children *before* they make their decisions about gangs.

How?

- **Violence Impact Forum (VIF):** An interactive student assembly which provides students with the tools to say “no” to violence. The VIF includes: a high-impact video reenacting the tragic night of Tariq’s murder and Tony’s choices; family members from “both ends of the gun” discussing the consequences of Tony’s decisions on their own lives; and ex-gang members facilitating a discussion about alternatives to violence and gangs.
- **TKF PeaceWorks:** A 16-week curriculum for at-risk students, designed to reinforce the key messages of the VIF. The classes, presented once a week for 45 minutes, teach conflict resolution, anger management, decision-making skills, interpersonal skills and forgiveness.
- **Circle of Peace:** An after-school program that emphasizes leadership development. The program incorporates the educational and skill-building activities learned in the PeaceWorks curriculum and involves collaboration with other community-based agencies

TKF Works!

- Research indicates that TKF programs have demonstrated remarkable reduction in destructive attitudes that lead to gangs, revenge and violence.

I saw how bad guns are. A friend of mine thought about joining a gang and I didn't do anything to stop it. Now, I would.

6th grade student